Dr. Srivenu Itha

Chief Medical Gastroenterologist & HOD, Gastroenterology

KIMS Hospital, Kondapur, Hyderabad

Early Life & Education

Born on May 15, 1974, into a modest family in Chinthamadaka village, Siddipet District, Telangana, Dr. Srivenu is the youngest of three children born to Mrs. Mangamma and Mr. Sheshaiah. Inspired during his school years by the noble calling of medicine, he committed himself to serving the underprivileged.

He completed his primary education in Siddipet and higher secondary studies in Hyderabad. He earned his MBBS from the prestigious Gandhi Medical College, Hyderabad, followed by a Postgraduate degree from AIIMS, New Delhi, and a DM in Gastroenterology from SGPGI, Lucknow. To further refine his expertise, he completed a Fellowship in Advanced Endoscopy (FIAE) in Belgium and obtained a MACG designation from the USA.

Professional Career & Entrepreneurship

Beginning his career in 2000, Dr. Srivenu initially served across renowned institutions, including Global Hospital, Basavatarakam Indo-American Cancer Hospital, and KIMS Hospitals. A pioneer in his field, he successfully performed landmark ERCP and complex therapeutic endoscopic procedures as early as 2002. Subsequently, he served as Head of the Department of Gastroenterology across leading corporate medical centers.

Advocating the belief that healthcare costs can be reduced by 30% through economies of scale, Dr. Srivenu founded the **Cygnus Institute of Gastroenterology** at Kukatpally, Hyderabad, in August 2014. Built on a vision of clinical excellence, research, and innovation, the institute delivers high-end, cost-effective gastrointestinal care.

Spanning over 27 years of clinical excellence, Dr. Srivenu has built a reputation for diagnostic precision, exemplary outcomes, and unwavering medical ethics. He remains a mentor to young medical professionals through his compassionate, evidence-based approach to patient care.

Achievements, Research & Philanthropy

- **Clinical Volume:** Attends to 80–100 OPD patients daily, having treated over 150,000 patients and performed 25,000+ diagnostic and 5,000+ complex therapeutic procedures. Maintains a 4.6 Google rating for patient satisfaction.
- **Regional Distinction:** Widely recognized as a leading gastroenterologist across Telangana, Andhra Pradesh, Chhattisgarh, Odisha, West Bengal, and Assam. Rated

among the Top 5 Gastroenterologists in South India by *India Today* and *The Times of India*.

- **Academic Contributions:** Author of numerous scientific publications, presenter at international symposia, and chairperson for various national and global conferences.
- **Innovations in Care:** Streamlined clinical pathways—such as reducing unnecessary pre-procedure testing and introducing transparent family-inclusive care models—enabling his team to perform 30–35 high-quality procedures daily at costs lower than tier-two city standards.
- **Philanthropy:** Actively sponsors the education and healthcare needs of underprivileged children and orphanages, delivering heavily subsidized care to underprivileged populations.